

OBJECTIVE CRITERIA

S. No.	Criteria	Marks Obtained	
1	If the proposed industrial activity falls within the definition of Sun rise sector ¹ or Focus sector ²	20 marks	
2	If the <u>proposed</u> capital of the applicant includes FDI, marks would be given as under	10 marks	
	FDI above 49%		10 marks
	FDI 25% to 49%		7.5 marks
	FDI upto 24%		5 marks
	<u>It shall be the responsibility of the applicant to comply with FDI norms as prescribed by Govt. of India.</u>		
3	If the applicant intends to export the production from the unit, marks would be given as under	10 marks	
	Export upto 75% of total production		10 marks
	Export upto 50% of total production		7.5 marks
4	If the proposed unit provides employment, marks would be given as under	5 marks	
	Employees more than 400		5 marks
	Employees more than 200		3 marks
5	If the proposed industry is ancillary unit of an existing industry or expansion of an existing industry, or diversification of existing industry. ³ The existing industry must be operational within Noida region.	5 marks	
6	If the proposed industry is a Start-up ⁴ or incubator ⁵	7 marks	
7	The net worth ⁶ of the applicant <i>vis-a-vis</i> the project cost shall be given marks as following-	10 marks	
	Net worth more than 30% of project cost		10 marks
	Net worth more than 25% of project cost		7.5 marks
	Net worth more than 20% of project cost		5 marks
8	The liquidity ⁷ of the applicant <i>vis-a-vis</i> the project cost shall be given marks as following-	10 marks	
	Liquidity more than 20% of Project cost as per DPR		10 marks
	Liquidity more than 15% of Project cost as per DPR		8 marks
	Liquidity more than 10% of Project cost as per DPR		6 marks
9	The Average Turnover ⁸ of the applicant <i>vis-a-vis</i> the project cost shall be given marks as following-	10 marks	
	100% of total project cost as per DPR		10 marks
	75% of total project cost as per DPR		7.5 marks
10	If the applicant is woman/ SC ⁹ /ST ¹⁰ /person with disability ¹¹	3 marks	
11	Interview of the Applicant and technical presentation would be conducted	10 marks	
**Definitions provided in Annexure 1			